



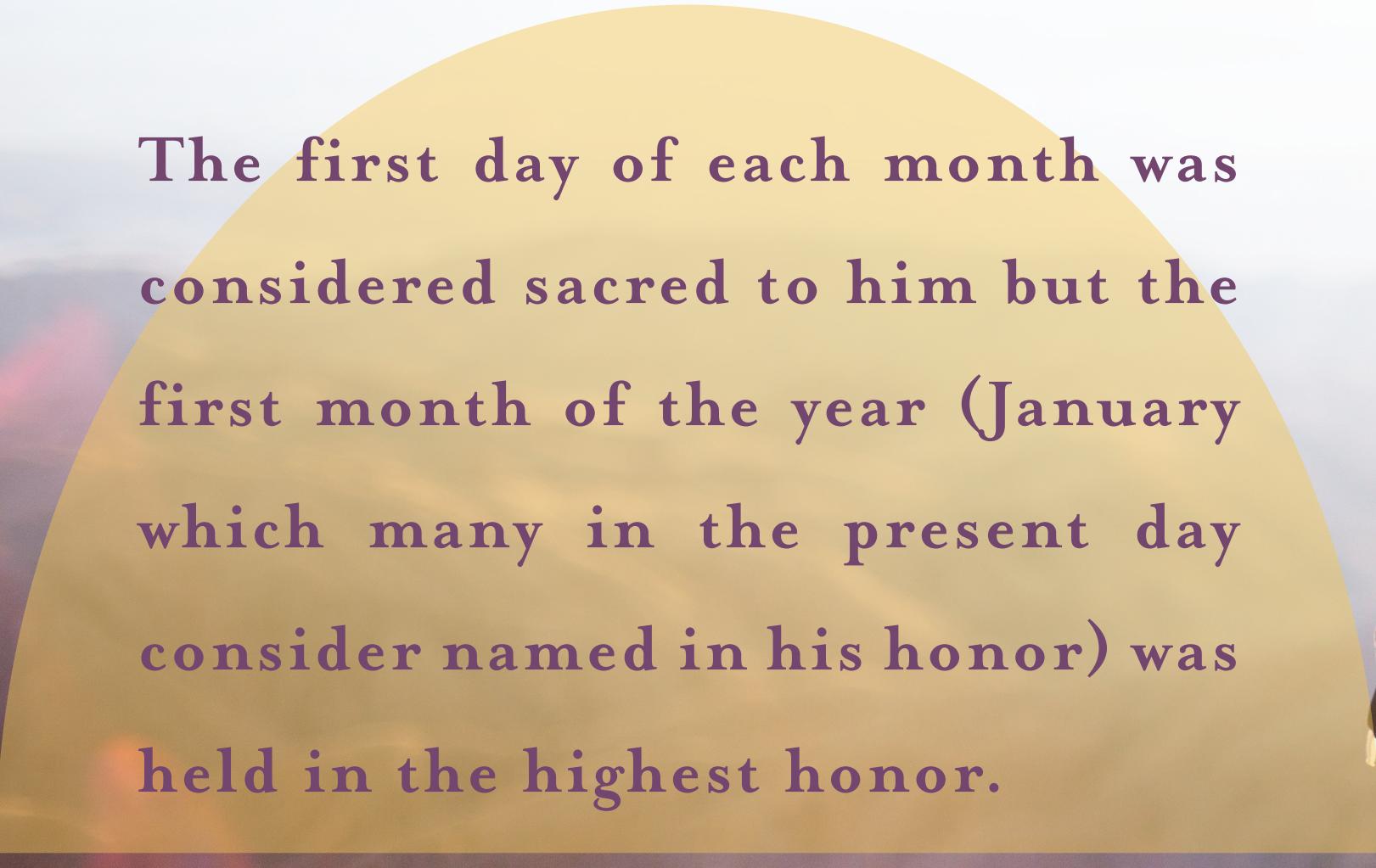
JANUS

NEW BEGINNINGS FOR ALA



JANUS

[Jey-nuhs]



The first day of each month was considered sacred to him but the first month of the year (January which many in the present day consider named in his honor) was held in the highest honor.



Janus the Roman god of beginnings and endings, also presiding over entrances, departures, and doorways. One of only a few roman deities that had no greek counter part. Janus was seen as two-faced looking in opposite directions, one face bearded the other clean-shaven. He was the gatekeeper; his symbols were a porter's staff and a set of keys.

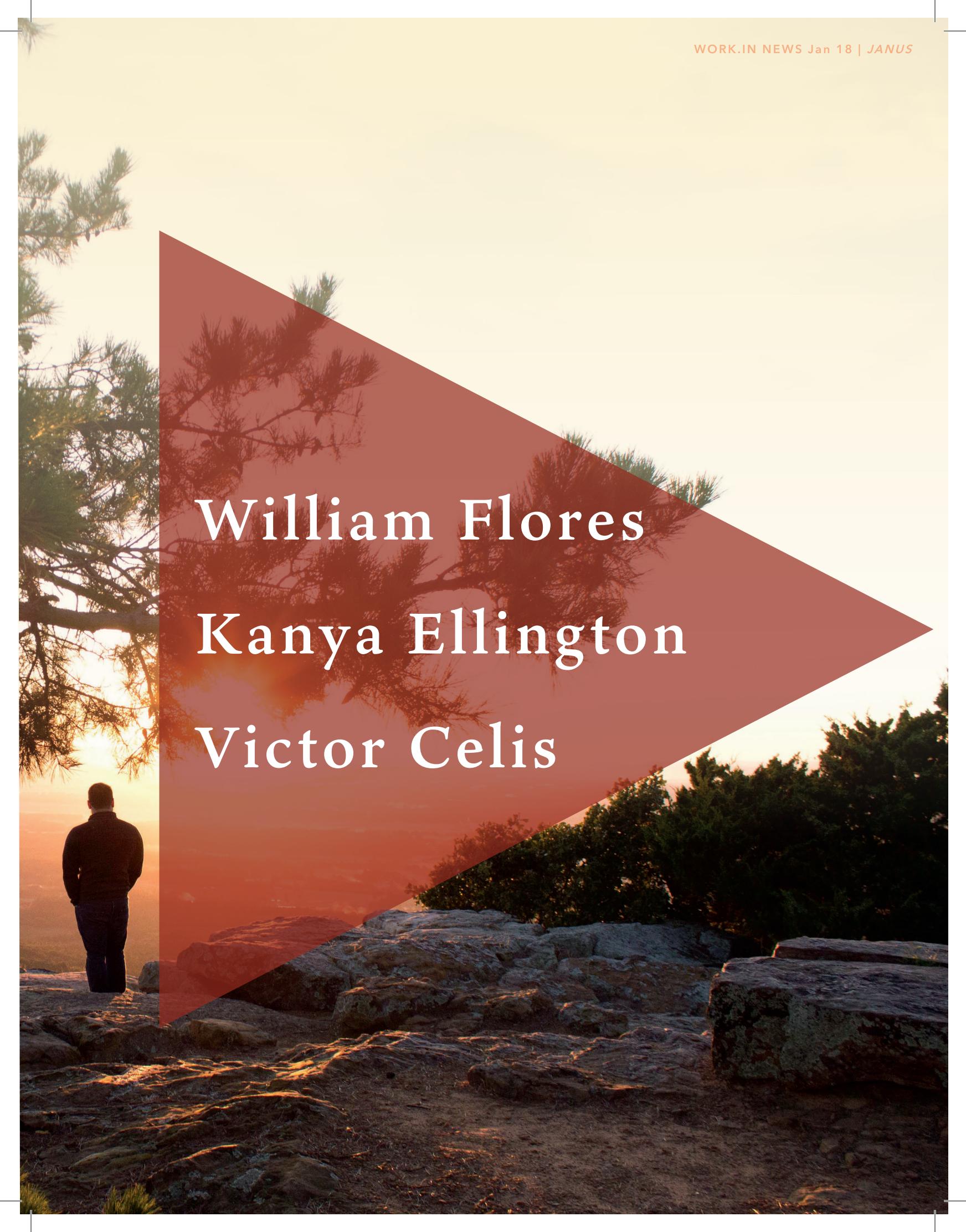




OUR JOURNEY WITHOUT JUDGMENT CAN BEGIN TODAY.

- Ron Baratono

The Writings of Ron Baratono



William Flores
Kanya Ellington
Victor Celis



Burn the Ships!

A Leadership Lesson for LiBu!

William Flores

My Dear LiBu Member Associates:

We all hold on to things that acts as our “Back doors”, our “exit strategy”. It’s our safety net “just in case...” What we fail to do is honestly complete that sentence. We postpone action until we no longer feel fear. Either that, or our actions are shallow attempts never designed to succeed. In reality, we must learn to act decisively despite our fear.

In 1519, Captain Hernán Cortés landed in Veracruz to begin his great conquest. Upon arriving, he gave the order to his men to burn the ships. He understood that the only way to conquer was making sure that his soldiers knew that there was no going back.

“What ships do I need to burn in my life?” “What am I afraid to let go of? What things do I need to “burn” in 2018?

I can’t answer that question for you, but I can tell you that living a mediocre life will not allow you to conquer your dreams.

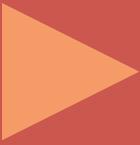
Burn your fears: If you start to face the things you fear, you might find that many of

them are things you don’t fully appreciate or understand. Sometimes simply reframing the things you’re afraid of and coming to learn more about them will change the nature of your fear. Most of our fears are only part of our imagination anyways. Things that have not happen and probably will never happen.

Let’s begin our 2018 living Life Abundantly, making sure that our goals are very well established and defined. We will move forward with all of you as what you are: the most significant element in the organization. We want you to prosper with us, to live your greatness to the fullest, to join us in this quest that we are on. You, LiBu Member Associates, can conquer prosperity, Life Abundantly if you only were to commit to it.

January is a new year, a new beginning. Burn all “ships” that did not allow you to succeed in 2017!

I wish you all a very happy holiday season and a much successful 2018!



FIGHT YOUR FEARS AND
YOU'LL BE IN BATTLE
FOREVER. FACE YOUR
FEARS AND YOU'LL BE
FREE FOREVER.

- Lucas Jonkman



As of today's writing, December 15, 2017, forty-five high profile powerful men have resigned or otherwise been relieved of their high power positions amid the fallout of sexually inappropriate behavior since the fall of famous movie producer, Harvey Weinstein on October 5.

Great upheaval makes chaos and change possible...

As I reflect on the events of the previous year, I am stunned. Our beloved American institutions have crumbled before our eyes—in droves.

No one, it seems, is safe. And yet there is a curious duality at play here. As powerful men fall and continue to fall, women are stepping up and reaching out.

According to Forbes magazine our world is home to fifty-six women billionaires. That's a record. When I look at what 2017 has left behind, I see that our world has changed in an irrevocable way.

Janus, traditionally, is the two-faced Roman God of transitions. One face is looking forward to the future, while the other looks behind. Janus is reflecting on the duality of what we have learned

Woman: Past, Present, and Future

Kanya Ellington

from the past to determine the way that we step up and rise to meet the future. This past year has been a year of tremendous upheaval. We mourned the loss of our innocence as we learned that public figures that we once trusted had abused their positions of power. Loss of innocence brings the gifts of wisdom, responsibility, and ultimately great power. Great upheaval makes chaos and change possible, opening the gates of opportunity. One such gate of opportunity was the creation of a new labor union, Women's Workforce Federation, WoWFed.



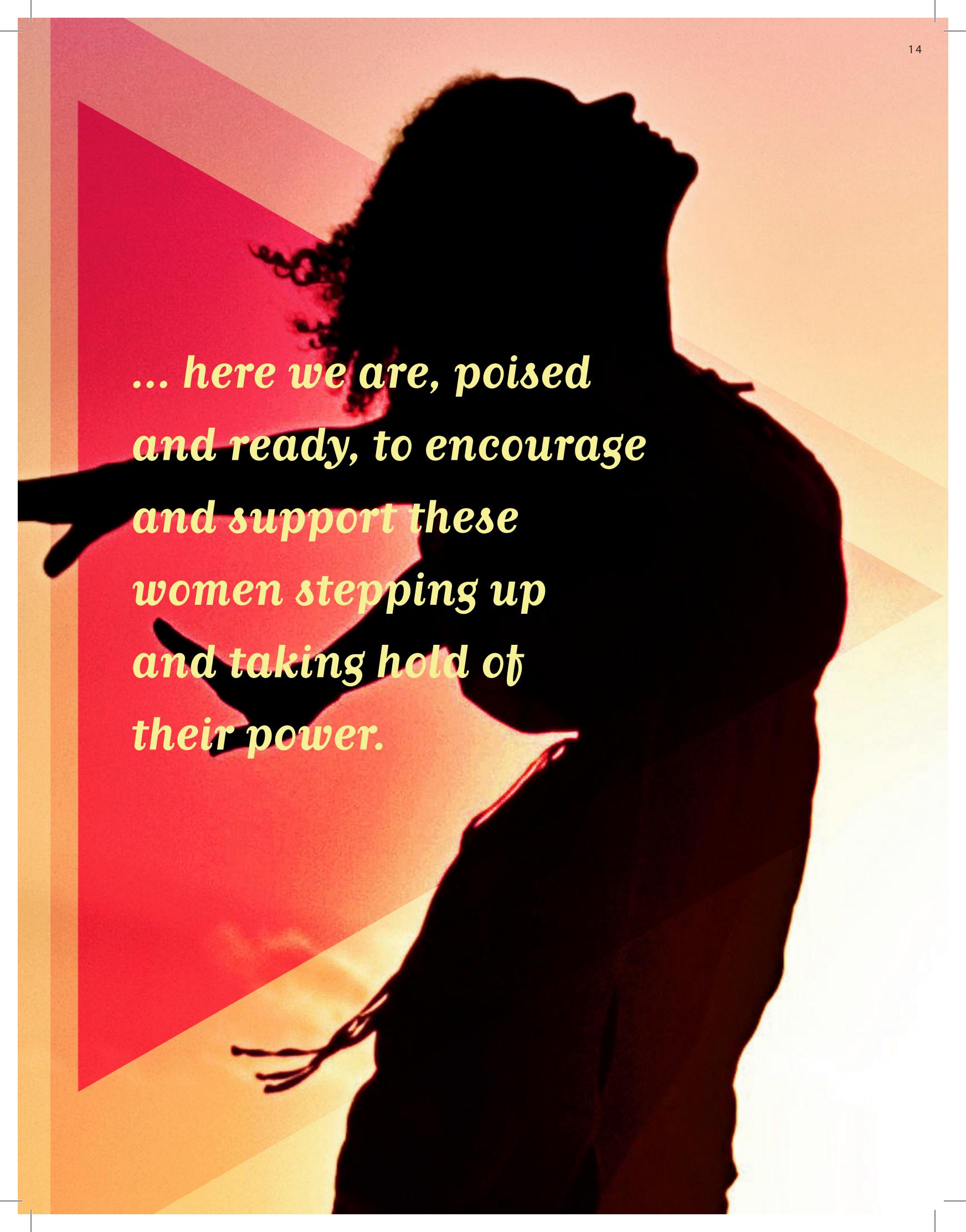
While I have been given the honor of leading WoWFed, I wish I could say it was my idea. The credit for the creation of WoWFed goes to Mr. Marcus Asay—in honor of his mother. What is truly amazing to me is the timing. I remember when I met with Marcus in June and he told me about his idea for a labor union that would be run by a board of women.

Here we are in December and Time Magazine's Person of the Year is not a single person, but rather a conglomeration of women simply called, "The Silence Breakers." Who could have predicted the unprecedented events that have happened in between? And yet, here we are, poised and ready, to encourage and support these

women stepping up and taking hold of their power.

So, let's step back and take a moment to reframe. It is December 15, 2017. Forty-five high profile men have vacated their positions. The way has been cleared. You have unique talents and abilities to contribute to the world around you.

All the lights are green. Ladies, are you ready for change? Are you ready for equality? Are you ready to work? Say Yes. Say Wow, for Women's Workforce Federation! We are here to build and empower women by advocating benefits, opportunity, and self-sufficiency for women in their workplaces and homes.



*... here we are, poised
and ready, to encourage
and support these
women stepping up
and taking hold of
their power.*

WHERE THERE IS NO VISION, THE PEOPLE PERISH.

-Proverbs 29:18



A NEW VISION

A NEW MEMBER FOR 2018

Victor Celis

This is exactly what is needed today. This New Year is a new beginning for all of us as member associates. The question is what is my vision for 2018? Together the team can accomplish anything as long as each member is committed to his/her vision. The challenge is to find what is our vision? The answer is in our hearts, knowing what we want to accomplish with our lives. Everything comes back to us. Do we really want it? Then, how much effort are we willing to do to achieve it. All of us need to know what we want. Deep in our hearts all have desires that want to make them a reality in our lives. Any dream, desire or wish can be accomplished through commitment into action.

We are a team of member associates forming a body that is united in our diversity with a common goal to achieve our dreams. As a part of a body each part has an important function that makes it necessary to perform.

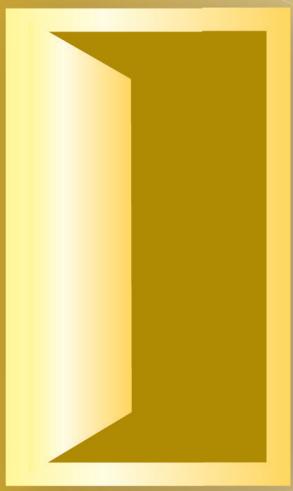
The organization is developing so many strategies to support all member associates to fulfill all our dreams, desires and wishes. These strategies such as new sale tools, new back office, trainings and products will facilitate every member the path to our dreams. A new year is a new opportunity to make the changes we need to go the next level. Let's work together as one body supporting each other to accomplish our dreams making 2018 the best year of our lives.



**THE KEY TO A BETTER LIFE ISN'T
ALWAYS A CHANGE OF SCENERY.
SOMETIMES IT SIMPLY REQUIRES
OPENING YOUR EYES.**

- Richelle E. Goodrich, *Making Wishes*







WORLD WORKFORCE
INTERNATIONAL

BEGIN.

